

# HASSLE FREE PRESCRIPTION FOR YOUR Psoriasis, Vitiligo and Eczema Patients



## The only controlled, connected and comprehensive solution to treat and monitor patients at home

Zerigo safely and effectively shifts dermatological care from the clinic to the home, keeping you and your patients with chronic skin conditions connected with personalized data and insights. Patients can easily self-administer clinically proven narrowband ultraviolet B (NB-UVB) phototherapy using a handheld device and smartphone app. Your prescriptions are delivered via secure cloud-based technology so patients can't over or under dose. And we give patients personal coaching and support to help them throughout their treatment journey.

## WE MAKE IT EASY FOR YOU AND YOUR STAFF BY MANAGING BILLING, TRAINING, MONITORING AND REPORTING

### Predictable and Precise Prescription Dosing

Our single-button, pre-programmed, handheld device effortlessly guides patients through treatment. Our smartphone app manages treatment dosing, frequency and duration in strict adherence to your prescription, based on the AAD/NPF Guidelines and Vitiligo Working Group. Over 95% of patients say Zerigo is easy to use.<sup>1</sup>

### Continuous Patient Support

Zerigo Health CarePartners act as the first line of support, providing patients with both technical and treatment support and encouraging treatment adherence with automated reminders and personal contact. All therapy records, including photographs, are HIPAA-compliant and available for you and your patient.

### Safe, Standard-of-Care Treatment

Zerigo is FDA-cleared and delivers NB-UVB light, a proven, standard-of-care treatment for chronic skin conditions that is part of published protocols endorsed by major medical societies,

including the American Academy of Dermatology, Vitiligo Working Group and the National Psoriasis Foundation.

### Improved Practice Efficiency

Zerigo frees your office space and staff to provide other services and procedures while enhancing satisfaction and loyalty for patients with chronic skin conditions. We manage all administrative and billing services, plus patient training, ongoing support, and appointment reminders.

We follow your notification and communication preferences, alerting you to issues such as missed treatments, low satisfaction or complications/side effects.



## Visible Results

Zerigo makes it easy for you and your patients to access treatment records, photos, and patient-reported outcomes on demand.

- Psoriasis patients demonstrated results comparable to in-office phototherapy.<sup>2</sup>
- A recent study found a 57% mean improvement in the psoriasis severity index (PSI).<sup>3</sup>
- 100% of psoriasis patients experienced full lesion clearance when Zerigo was combined with topical steroids.<sup>4</sup>
- Vitiligo patients showed improvements in re-pigmentation in as little as four weeks.<sup>5</sup>
- Eczema patients may see faster results and reduce or eliminate the need for topical steroids.

## Highly Satisfied Patients

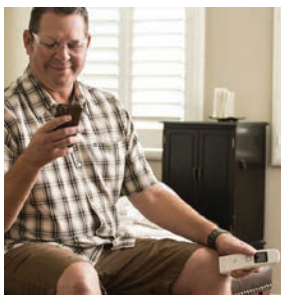
81% of patients in a recent survey<sup>6</sup> rated their Zerigo experience as good, great or life-changing.

## Affordable

Zerigo assists patients in obtaining insurance coverage. When not covered by insurance, the Zerigo Solution may be covered under FSA or HSA plans. We also offer convenient payment plans.

## Indications and Contraindications

Zerigo narrowband (NB-UVB) therapy is FDA-cleared for the treatment of vitiligo, psoriasis, eczema, seborrheic dermatitis and leucoderma on all skin types (I-VI). Usage requires a physician prescription.



Please consider the risks in treating those with lighter skin, taking light-sensitizing medications, and/or taking immunosuppressive agents (such as azathioprine and cyclosporine) with markedly increased risk of UV-induced skin cancers.

<sup>1</sup>Zerigo 2020 patient survey

<sup>2</sup>Yule S, Sanyal S, Ibbotson S et al. Self-administration of hospital based narrowband ultraviolet B (TL01) phototherapy: a feasibility study in an outpatient setting. *Br J Dermatol* 2013; 169:464-8.

<sup>3</sup>Efficacy study using Clarify System (Unrue E, et al., *A novel ultraviolet B home phototherapy system: Efficacy, tolerability, adherence, and satisfaction. Dermatology Online Journal* 2019; 25(2))

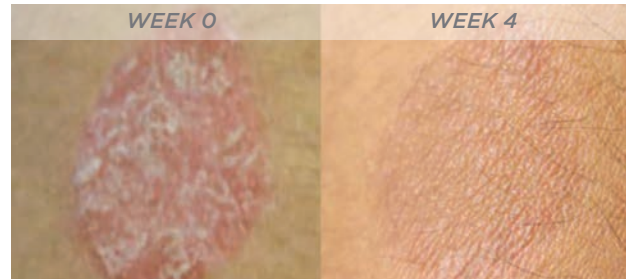
<sup>4</sup>Efficacy study using Clarify System (Unrue E, et al., *A novel ultraviolet B home phototherapy system: Efficacy, tolerability, adherence, and satisfaction. Dermatology Online Journal* 2019; 25(2))

<sup>5</sup>Data on file

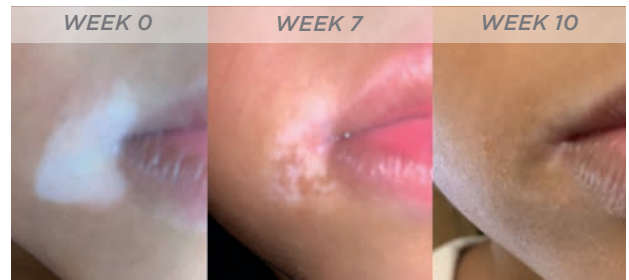
<sup>6</sup>Zerigo 2020 patient survey

## UNRETOUCHED BEFORE / AFTER

PSORIASIS



VITILIGO



For more information or to receive complementary patient education materials, contact us at  
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